

FOR IMMEDIATE CIRCULATION 01/07/19

STRATUS PACKAGING TAKES OVER ÉTANOR

On 1 July 2019 digital printing specialist ETANOR joins Stratus Packaging, one of the leaders on the adhesive label market in Europe.

A digital centre

This acquisition enables the Stratus Packaging group to reinforce its position in the north of France, where it is already present with Etinord, its BRC certified manufacturing unit. The digital site is to be renamed Stratus Digital Nord.

"We are delighted to welcome the Étanor team into the group and we are convinced that our complementarities will enable us to give the Stratus Packaging group a new dimension," says Isidore Leiser, CEO of the Stratus Packaging group.

"The combined expertise of these 2 units will enable us to offer the group's customers a very wide range of printing solutions and to provide them with concrete responses rapidly and locally. This is entirely in line with our commitment to environmental protection, since our production centres will be moving close to our customers".

By strengthening its position in the buoyant digital printing segment, Stratus Packaging is asserting itself as a highly skilled reference operator.

An all-round player

Thanks to this acquisition, Isidore Leiser is expanding the scope of the group's business and continuing a strategy that aims to make Stratus Packaging an all-round player in adhesive labels: "Our ambition is to build a group that is a strong performer in all printing solutions. We remain mindful of all the opportunities that will enable us to offer each of our customers the widest, most comprehensive range of solutions".

The Stratus Packaging group

With a turnover of €50 million and a workforce of over 300 people, Stratus Packaging now offers a very wide range of products and services, from designing to manufacturing adhesive labels to shrink bands to IML, for the agrifood, health & beauty, cosmetics, pharmaceutical and other industries.

Stratus Packaging has built a coherent industrial entity able to supply the full range of traditional and digital printing solutions.

The group is present across the entire country with 6 sites, and also has a subsidiary in Switzerland.

PRESS RELEASE

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Photo: Stratus Packaging

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