

# TO GROW, IS TO GIVE OURSELVES A NEW VISION OF THE FUTURE



Stratus Packaging has taken a major strategic step. Since December 13, the group, one of the European leaders in self-adhesive labels, sleeves and IML, has taken over Koch AG, a Swiss specialist in self-adhesive labels since 1928.

## COMPLEMENTARY KNOW-HOW

For Isidore Leiser, founder and CEO of Stratus Packaging, this acquisition is part of «*our ambition to build a reference group for all printing solutions, while benefiting from the historical Koch AG's historical know-how in high-quality finishing*». Thomas Borter, current head of Koch AG and now CEO of the Swiss subsidiary, is «*certain that our complementarities will give a new dimension to the Stratus Packaging Group*».

This transaction will enable Stratus Packaging to pursue its strategy of becoming a global player in the player in the self-adhesive label industry.

## EUROPEAN AMBITION

Stratus Packaging, which is already present in Switzerland, is strengthening its position there and, with Koch AG, is gaining a strategic base for supporting its European customers. And the Stratus Group does not intend to stop there, since according to its CEO: «*We remain attentive to all opportunities that would allow us to offer our customers the widest and most complete range of solutions for our customers*».

## THE STRATUS PACKAGING GROUP

With a turnover of more than 60 million euros and a staff of more than 350 people, Stratus Packaging is becoming a key player in the adhesive label market in Europe.

Stratus Packaging has built a coherent industrial group in flexo and digital printing. The group is present throughout the country with 7 production sites.

In Switzerland, it now has a brand name, Koch AG, with a very strong reputation, and an industrial site with a modern production tool in flexography and digital printing, offering numerous high-quality finishes.

From design to manufacturing, Stratus Packaging offers a wide range of solutions, from solutions, from self-adhesive labels to heat-shrink sleeves and IML, to customers in the food, health and beauty, cosmetics, pharmaceutical, and industrial sectors, etc.



Isidore LEISER, CEO of Stratus Packaging Group and Thomas Borter, CEO of Koch AG

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