

The merger between Touttext and Stratus Packaging

TICKING ALL THE BOXES OF OUR DEVELOPMENT STRATEGY



Through successive acquisitions, **Stratus Packaging Group** continues to pursue its strategic vision: becoming a key European brand in the label industry, built on the following objectives:

- European expansion of the Stratus Packaging Group
- Strengthening expertise in leading market segments
- Acquisition of industrial, commercial, and/or service-based know-how
- Increasing synergies between Group entities and departments
- Developing proximity and responsiveness



Already a label manufacturer in Switzerland through **Koch AG, Stratus Packaging** is now joining forces with **Touttext**, another Swiss company specializing in custom labels and packaging.

Isidore Leiser, President of the Stratus Packaging Group, confirms this ambition to build a coherent and sustainable European group: "Our interest in **Touttext**

lies on several levels. Touttext is a family business founded more than 65 years ago, with a skilled and multidisciplinary team recognized by its clients, and strong commercial performance based on responsiveness and proximity. Its expertise in specific and fast-growing product/market segments is well established.

These 'elementary particles' are also part of Stratus Packaging Group's DNA and have been key to its growth. The merger quickly became an obvious choice."

This partnership also allows the Stratus Packaging Group to strengthen its logistics and commercial hub in Switzerland, thanks to Koch AG's industrial support, while expanding its presence across the country's different linguistic regions.

Touttext stands out for its strong position in the pharmaceutical sector, offering a range of specialized packaging products (labels, sealed pouches, personalized or neutral bags, etc.), and for its ability to meet client demands within very short timeframes through its webshop.

David Lude, the new head of **Touttext**, is convinced: "Our complementarities turn this merger into an incredible powerhouse! It enables us to consolidate our market share, broaden our customer offering, and pursue an ambitious growth strategy. This alliance brings us major assets that multiply our collective performance."

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By combining their strengths and shared values, **Stratus Packaging Group** and **Toutext** now form a unique partner capable of delivering innovative, responsive, and comprehensive solutions to the Swiss label and specialty packaging market. In a joint statement, **Isidore Leiser** and **David Lude** confirm their "intention to accelerate integration in order to respond even more closely to the needs of their clients and future customers." Progress is already well underway, with a new website launching soon.

ABOUT TOUTEXT

Founded in 1960, **Toutext** has established itself as a leading specialist in labels and custom packaging (kraft paper, PE, biodegradable, or cotton bags, sealed pouches, etc.), with a strong presence among Swiss pharmacists—over 80% of whom are customers.

A key strength appreciated by clients seeking efficiency and speed is Toutext's website: "Our clients can order and even personalize their products directly online and

receive delivery within 48 hours—or 24 hours in urgent cases."

The company is able to handle both small batches and industrial-scale needs with the same commitment to quality and responsiveness. This merger with Stratus Packaging will enable Toutext to broaden its product range while benefiting from Stratus Packaging Group's industrial and commercial power.

ABOUT STRATUS PACKAGING GROUP

With its 9 production sites, **Stratus Packaging Group** is one of Europe's leading manufacturers of printed self-adhesive labels.

Through the integration of **Toutext**, **Stratus Packaging** not only strengthens its presence in Switzerland but also enhances its position in the pharmaceutical market, expands its product expertise, and completes its digital capabilities thanks to Toutext's webshop.

Key figures

€ 90 million in revenue (2024)	460 employees	9 production sites including 2 in Switzerland	70 millions de m ² of materials processed
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Printing processes

- Integrated prepress
- Flexography, screen printing, offset, digital, and combination printing (screen + flexo - digital + screen)

Product range

Shrink sleeves, peel-off coupons, booklets, multi-page labels, IML, stretch sleeves, security pouches, open/close labels, traceability labels, wipe labels, RFID...

Markets

Food & beverages, pharmaceuticals, cosmetics, industry, and chemicals

Certifications / Labels:

ISO 9001 - BRCGS - Imprim'Vert - FSC - Ecovadis

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