

# FREPPEL IMPRIMEUR JOINS THE STRATUS PACKAGING GROUP



Step by step, the **Stratus Packaging Group** is positioning itself as one of the most dynamic European players in the label market, thanks to its innovative, sustainable packaging solutions tailored to market needs, as well as the relevance of its development strategy. The latest acquisition of the **Stratus Packaging Group**, **Freppel Imprimeur**, based in Colmar since 1968, enables the Group to reach a new milestone in its growth. This integration is fully aligned with a controlled development strategy aimed at strengthening customer proximity, geographical coverage, and industrial synergies. Thanks to this operation, the **Stratus Packaging Group** now exceeds €100 million in turnover and brings together more than 520 employees.

“Since the creation of the **Stratus Packaging Group**, our ambition has been to develop both organically and through external growth, while respecting the fundamental principles that still guide us today: packaging solutions adapted to each client and each challenge, a strong sense of belonging,

overall performance, and continuous improvement of our employees,” says **Isidore Leiser**, CEO of the Group.

The geographical location of **Freppel Imprimeur** offers the **Stratus Packaging Group** new development opportunities in Alsace, eastern France, and Germany. Thanks to the expertise of its teams, its product range, and its technical specificities, **Freppel Imprimeur** also helps strengthen and expand our expertise in:

- Self-adhesive, dry, and wrap-around labels
- Commercial printing and advertising publishing (catalogues, brochures)
- Hot foil stamping
- Embossing
- Varnishing
- Graphic skills with an integrated prepress department and creative studio.

“This integration strengthens our complementarity in the wine, spirits, and luxury markets, where conventional and digital technologies fully express their potential.”

“This merger quickly proved to be an obvious choice, as **Freppel Imprimeur** and the **Stratus Packaging Group** share

common values: family-owned businesses, the same spirit of innovation and investment, commitment, customer service, and team complementarity. Our employees are joining a Group that places human values at the heart of its development project. The Group also relies on a controlled growth strategy, offering a strong and reassuring vision of the future for our respective clients,” states **Denis Maciuk**, Managing Director of **Freppel Imprimeur**.

This new milestone marks an ambitious growth dynamic for the **Stratus Packaging Group**. With its nine production sites and an increasingly comprehensive range of packaging solutions, the Group continues its development by relying on the women and men who make it up.

“Strengthening our synergies and staying as close as possible to our customers’ expectations: this is the path we are pursuing to continue offering, today and tomorrow, global, high-performance packaging solutions tailored to every need.”



## ABOUT FREPPEL IMPRIMEUR

Founded in 1968 and based in Colmar, **Freppel Imprimeur**, managed by **Denis Maciuk**, currently employs 60 people and operates a 5,000 m<sup>2</sup> production facility. The company has developed recognized expertise in high value-added label and printed media production.

### Markets

- Food
- Beverages
- Wines & spirits
- Luxury

### Product Range

- Labels (self-adhesive, dry, wrap-around)
- Commercial printing (brochures, catalogues, leaflets, flyers, posters, calendars)

### Printing Processes & Services

- Combined printing (offset / screen printing)
- Screen printing
- Flexography
- Digital printing
- Integrated graphic studio and prepress

### Finishing:

- Hot and cold foil stamping (embossed and relief foiling)
- Embossing and laser engraving
- Varnishing

### Certifications & Labels

- Imprim'Vert
- PEFC
- FSC®
- DPG

## ABOUT THE STRATUS PACKAGING GROUP

The **Stratus Packaging Group** is a major European player in the manufacturing of high value-added labels and packaging solutions for demanding markets.

### Locations

- **France**: 8 production sites - Bourg-en-Bresse (2), Colmar (1), Lille (2), Limoges (1), Lyon (1), Saint-Étienne (1)
- **Suisse**: 1 production site in St. Gallen and 2 subsidiaries in Martigny and Villeneuve

### Key Figures

- € 100 million in turnover
- 520 employees
- 80 million M<sup>2</sup> of materials processed

### Markets

- Food industry
- Beverages
- Medical & pharmaceutical
- Cosmetics
- Industry & chemicals

### Product Ranges

- Sleeves
- Dry peel coupons, booklets, peel off labels
- In-Mould Labelling (IML)
- Stretch sleeves
- Security pouches
- Opening/closing labels
- Traceability labels, wipes, RFID
- Flowpacks, doypacks

### Printing Processes & Services

- Flexography, screen printing, offset, digital
- Combined printing (Screen + Flexo / Digital + Screen)
- Integrated prepress

### Finishing

- Hot and cold foil stamping
- Embossing
- Varnishing
- Special inks

### Certifications & Labels

- ISO 9001
- BRCGS
- Imprim'Vert
- FSC®
- Ecovadis